

BAUWERK®

Parquet

Press release

BAUWERK ID: GUARANTEE PACKAGE

January 2017 – You can instantly tell if it is quality flooring. Thanks to the Bauwerk ID developed by Bauwerk Parkett, a visible quality feature can be integrated into the floor. The installer fits the high-quality aluminium plaque directly in the floor. Floors with this Bauwerk ID are not just exhibiting the fact that they are long-lasting, but also other great benefits, such as an extended 10-year guarantee.



The parquet floors produced by Bauwerk stand for high quality and individual room design. The durability of the floor being particularly important for Bauwerk, they came up with the Bauwerk ID concept. This aluminium plaque gives customers a visible seal of approval for the parquet floors and even architects can use it as a symbol to confirm the quality of the floor. By registering your Bauwerk ID online, you can extend the warranty period of the floor to ten years. But it is not just this extended guarantee that the customer gains. Even after the period of the extended guarantee has elapsed, the ID still makes it quickly known that the floor is a high-quality product of healthy living, which will last a lifetime - if that is what the owner wants.

The Bauwerk ID is delivered in a compact, black box. It contains coordinated cleaning and care products, as well as specific tips on how to treat the parquet. The anodised rectangular aluminium plaque with your personal ID number will sit flush in the floor layers anywhere you want thanks to the longitudinal tongue and groove connection. The badge is available in different sizes so that it fits in properly with the board width of the floor. The elegant, minimalist design harmonises with all types of wood, the different colours from light to dark and the varying grains.

You can register your floor online in just a few steps by filling out an online form (www.bauwerk-parkett.com/bauwerkid) providing some essential information about the parquet, the installation partner and the eight-digit ID number. In return, the customer can access critical data at any time. If you have any questions or would like further information about the product, Bauwerk can do this directly.

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Company profile: Bauwerk Parquet

Bauwerk Parquet, a Swiss company with a long-standing tradition, combines precision and reliability in the manufacture of top quality wooden floors. Proud of its origins, the company constantly strives towards innovation. In the last few years, Bauwerk has seen significant development and has set out on a new course, converting from a technological and production-oriented enterprise to a market-oriented company with a focus on healthy living, sustainability and design.

Since 2014, Bauwerk products have been manufactured at two different sites. Though a second production site has been established in Kietaviskes (Lithuania), St. Margrethen (Switzerland) still produces over 67% of the company's product range. Bauwerk's product portfolio comprises 350 articles, ranging from 2-layer to 3-layer as well as solid parquet. Bauwerk sold approximately 4.1 million square metres of parquet in 2016.

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